



RESEARCHING CORPORATE ACTIVITY

Selective Purchasing Guide

Here are some tools to research corporations and their activities.

- The [Responsible Minerals Initiative](#) publishes information on country-specific labor practices for the raw materials commonly used in our everyday technology, and publishes a list of members.
- [Morgan Stanley Capital International](#) (MSCI) rates businesses in multiple categories and can help you decide how the company you intend to purchase from stacks up against its peers.
- [Ranking Digital Rights](#) describes how different corporations are protecting the rights of their users.
- [Know the Chain](#) publishes global supply chain rankings in information technology, apparel and footwear, and food and beverage industries.
- The Business & Human Rights Resource Centre collects data on individual companies and publishes rankings. Choose a company under “[Company Dashboards](#).”
- The World Benchmarking Alliance ranks over 100 companies, using a [Corporate Human Rights Benchmark](#) in a searchable database. Here they have ranked 127 multinational corporations on their human rights performance.

This is a small, generalized sample of what is available. Many issue-driven nonprofits will publish occasional reports and may have their own sets of rankings and information.

Corporate Social Responsibility in the ELCA uses the tools of screening of investments, shareholder advocacy and community investing to work with corporations, calling them to ensure that people are treated fairly and with dignity and to create sustainable communities.

More at [ELCA.org/CSR](https://elca.org/CSR).