

ELCA WORLD HUNGER'S
ACTION GUIDE

for CONGREGATIONS

SPECIAL 50TH
Anniversary Edition

50
years



ELCA
World Hunger



HOW TO USE THIS GUIDE

As members of the Evangelical Lutheran Church in America (ELCA), we are called to share in God’s work in the world.

Fifty years ago, Lutherans in the United States launched the World Hunger appeals to stand with their neighbors experiencing hunger. Now a core ministry of the church, ELCA World Hunger embodies our hope in God’s promise and our faith that God is revealed in the neighbors we accompany together.

Chances are that your congregation is among the many that have donated, prayed for our shared mission, led fundraising efforts, created or volunteered at local hunger ministries, or advocated to change policies and systems that perpetuate injustice.

In 2024 we have an opportunity to both commemorate the great strides we’ve made against hunger and poverty and boldly commit to increase our support of programs around the world. This guide will equip you with ideas and resources to involve your congregation in the 50th anniversary of ELCA World Hunger. Thank you for your commitment to this ministry we share!

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FIND

Visit [ELCA.org/hunger](https://elca.org/hunger) and [ELCA.org/WH50](https://elca.org/WH50) to find, download or order additional copies of the resources listed in this guide.

CONNECT

Engage with the latest news and stories from ELCA World Hunger:

 [Facebook.com/ELCAWorldHunger](https://facebook.com/ELCAWorldHunger)

 [Instagram.com/ELCAWorldHunger](https://instagram.com/ELCAWorldHunger)

TELL US

What is your congregation doing with ELCA World Hunger resources this year?

We’d love to hear about it! Send your photos and stories to hunger@elca.org or post them to ELCA World Hunger’s Facebook page at facebook.com/ELCAWorldHunger.

Celebrate 50 years of impact through ELCA World Hunger *in 2024.*



Even as we have worked to transform the world with and for our neighbors through ELCA World Hunger over the last 50 years, our church has been transformed. Together we have learned how hunger, poverty and other justice issues intersect. We have deepened our understanding of how baptism calls us to “strive for justice and peace in all the earth.” We have been strengthened in hope by the decline in hunger since we began this work. And we have nurtured relationships with local communities to ensure that the work we support will be sustainable, effective and authentic.

We have been part of this story — a story of faith in action, a story of hope, but most of all a story of a church set free for bold, abundant love and service, a church that responds, with creativity and courage, to God’s invitation to transform the world.



JOIN US AND BE PART OF THE STORY OF OUR NEXT 50 YEARS TOGETHER — boldly and hopefully pursuing God’s promise of a just world where all are fed.

2024 ELCA Youth Gathering

CREATED

TO
the table

BE

MYLE
Young Adult Gathering

Save the date for the

ELCA Youth Gathering

July 16-20, 2024 | New Orleans, La.

Every three years, thousands of high school youth and their adult leaders from across the Evangelical Lutheran Church in America gather for a week of faith formation known as the ELCA Youth Gathering. Through days spent in interactive learning, worship, Bible study, service and fellowship, young people grow in faith and are challenged and inspired to live their faith in their daily lives.

Be on the lookout for ways youth and your congregation can get involved with ELCA World Hunger leading up to and during the Youth Gathering!

Learn more at ELCA.church/gathering.



DISPLAY a Poster or a Window Cling

Display one of these posters on a bulletin board and consider placing the special 50th anniversary window cling in a prominent window to show your support for ELCA World Hunger and encourage people to learn more.



Order posters for free at Resources.ELCA.org.

SHARE Brochures and Envelopes

Order extra copies of the ELCA World Hunger 50th-anniversary brochure and special offering envelopes to use throughout the year.

Consider putting these items out for members to read and use.

Order these items for free at Resources.ELCA.org.





SET *a Fundraising Goal*

Consider setting a goal for your congregation's fundraising for ELCA World Hunger for the year and share progress throughout the year.

Can your congregation boldly reach toward raising \$500, \$5,000 or \$50,000 together?

Give online anytime at ELCA.org/WH50.

SHARE *Fundraising Ideas*

Commemorate ELCA World Hunger's 50th anniversary with easy-to-remember ideas for gift amounts.

\$50



CAN BUY A GOAT,

a hearty animal that provides a family with fresh milk.

CAN PROVIDE A SHARE OF A COW

that will give a family gallons of milk for their own nutrition and the chance to generate income by selling extra milk, cheese and more.

CAN BUY SEEDS AND GARDENING TOOLS

for families to start their own small garden to improve their daily nutrition and access to fresh foods.



CAN PROVIDE A SHARE OF A FISH FARM

that begins with a pond, training and a few fast-growing fish.



\$150

CAN PLANT A FRUIT-TREE FARM,

an investment in the community that can protect the soil from erosion and provide nutritious fruit to children and adults alike.

CAN PROVIDE A NEW LATRINE

along with training to help with maintenance and hygiene, leading to a healthier community.



\$500

CAN BUY A COW

that will give a family gallons of milk for their own nutrition and the chance to generate income by selling extra milk, cheese and more.



\$2,500

CAN PROVIDE A SIMPLE WATER WELL OR OTHER SAFE-WATER ACCESS

to an entire community to ensure access to clean water.



NEW!



ELCA World Hunger's 50th anniversary video

PLAY *Videos*

Show our special 50th anniversary video to generate excitement. Share stories of people whose lives have been changed by ELCA World Hunger with our brief video stories. The videos can be viewed throughout the year during worship, Bible studies and more.

Check out all of ELCA World Hunger's videos at Vimeo.com/Channels/ELCAWorldHunger or on the ELCA World Hunger playlist at YouTube.com/ELCA.



"We're Chicken Women!"
(The Manna From Heaven Story)



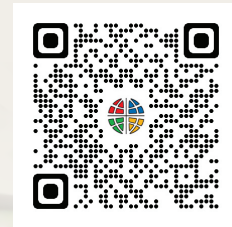
"Education Opens Doors for Young Women in Guatemala"



"Pursuing Justice and Food Security in Brazil"



"East Boston Community Soup Kitchen"



DISPLAY *a Slide*

Download special slides to easily share information about ELCA World Hunger's 50th anniversary.



GET *Children Involved*

in the 50th anniversary celebration by teaching them about "God's Global Barnyard."

These fun resources can help children learn about the different ways an animal can make a world of difference for a family in need. Pair these activities with an ELCA Good Gifts fundraiser to support ELCA World Hunger's animal projects.

COIN BOXES

Encourage your congregation to support ELCA Good Gifts by taking these coin boxes home to collect change throughout the 50th-anniversary year. Invite members to use the money they collect to purchase ELCA Good Gifts, either on their own or through your congregation.



COLORING BOOK

Order this coloring book for Sunday school or send it to families for fun at home. As children color the eight animals, teach them the significance of livestock in communities around the world.

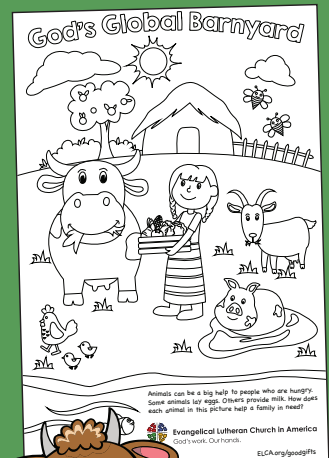


STICKERS

Share a sticker of a pig, cow, chicken or other barnyard friend during a children's sermon or Sunday school class, teaching children about the difference an animal makes to a family in need.

BULLETIN INSERT

Distribute these coloring sheets to children during Sunday school or during worship as bulletin inserts. The back side of the coloring sheet provides pictures and information about each animal.



HOW TO GIVE

Give online anytime at ELCA.org/WH50 or call **800-638-3522**. If you collected an offering in your congregation and received check donations, you can mail them to the address below:

ELCA
P.O. Box 1809
Merrifield, VA 22116-8009



50
years



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World Hunger

