

Unleashed

EVANGELISM IN THE DIGITAL MISSION FIELD

Thank you for viewing the video! Now, let's think about what's next. Evangelism (sharing Jesus with others) is one of the most important vocations for the people of God. We are sharing Jesus.

Where might I continue this journey?

- ❖ Follow up with your synod's Director for Evangelical Mission or other synod staff (they should be listed on your synod webpage). They will be able to offer resources and suggestions for next steps. They may also be able to connect you with other congregations that are working on evangelism and new outreach ideas so you could share ideas and encouragement with them. Your synod might have an evangelism team as well.
- ❖ When you signed up to receive the video link, we received your e-mail address and will be using that to reach out to you as other resources become available.
- ❖ We encourage you to consider using a few of the questions below with leaders from your congregation to start a discussion about what your next steps might be.

Questions for Reflection and Discussion:

- Where does your passion for Jesus come from?
- Where does your passion for evangelism come from?
- What bible story comes to mind when you think about why it is important to reach out to those who might be "outside" the religious institutions?
- Why is evangelism important to you? Why is it important for your congregation?
- Who could you invite into deeper conversation around how we share our faith?
- What might be one next step you could take to help your congregation build relationships with those who aren't a part of the congregation in the community?
- How will you share this with your pastor and other members of the congregation?
- What tools/resources do you have? What do you still need?
- What goals does your congregation have for evangelism?
- How will you achieve them?
- How will you measure the success or failure?
- How will you celebrate successes?
- How will you learn from failure?
(Evangelism is not an exact science. Every congregation and community is unique. There will be successes and there will be failures. Try and learn!)
- Where might you get resistance?
- How might you overcome resistance?
- What's something new your congregation experienced through the pandemic?
- What's something that surprised you during the pandemic?
- What are some of the things you think your congregation learned during the pandemic?
- How could we better connect with digital viewers?