

ELCA



Corporate

Social

Responsibility

Social Responsibility Approaches

Portfolio Screening:

Negative or avoidance – exclude companies conducting specific activities.

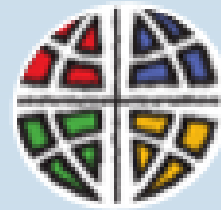
Positive or proactive – select companies with positive environmental, social or governance (ESG) records.

Shareholder Advocacy –

improve company performance on environmental, social and governance concerns by engaging companies through shareholder resolutions and dialogues.

Investment Choices

Impact Investing



Shareholder Advocacy

Active Ownership

Proxy Voting

Proxy Voting – voting of company's annual meeting resolutions to ensure investor voices are heard.

Social Impact Investing – capital invested in underserved communities focused on achieving certain social or environmental returns.



Evangelical Lutheran Church in America
God's work. Our hands.

Shareholder action on trafficking

- Airlines
- Trucks
- Hotels
- Travel companies
- Bangladesh
- Cotton
- Conflict minerals
- Shrimp
- Department stores

Awareness and Training



Travel and Tourism ASKS



Shareholder ASKS labor trafficking

Assess risks in supply chain

Adopt policies- no fees, no passport retention,
contacts

Build capacity







Legislation

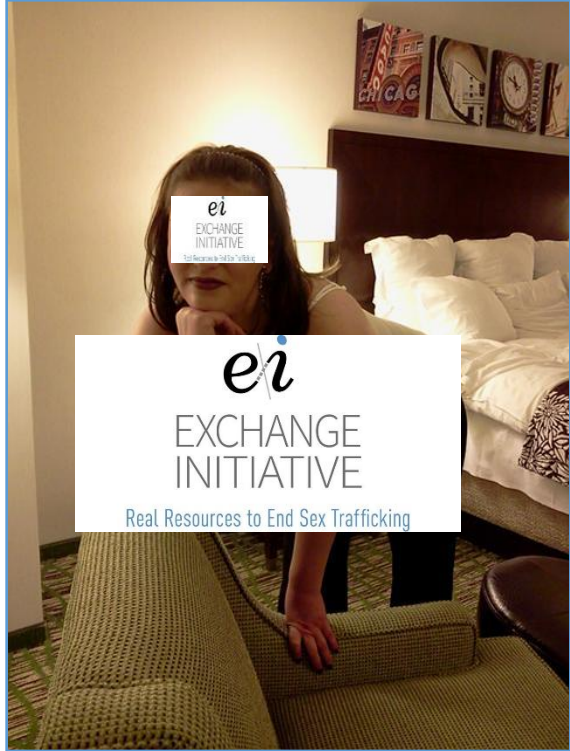
- California Transparency in Supply Chain Act
- Business supply chain transparency on Trafficking and Slavery Act
- International Violence against Women Act
- State legislative work
 - <http://www.endslaverynow.org/act/advocate>

- National Human Trafficking Resource Center Hotline
 - [1 \(888\) 373-7888](tel:18883737888)
- Polaris BeFree Textline Text
 - ["BeFree" \(233733\)](text:BeFree)

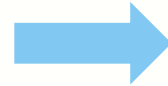


EXCHANGE
INITIATIVE

Real Resources to End Sex Trafficking



Smartphone with
TRAFFICKCAM
App



Database
Images



Law
Investigation
Database



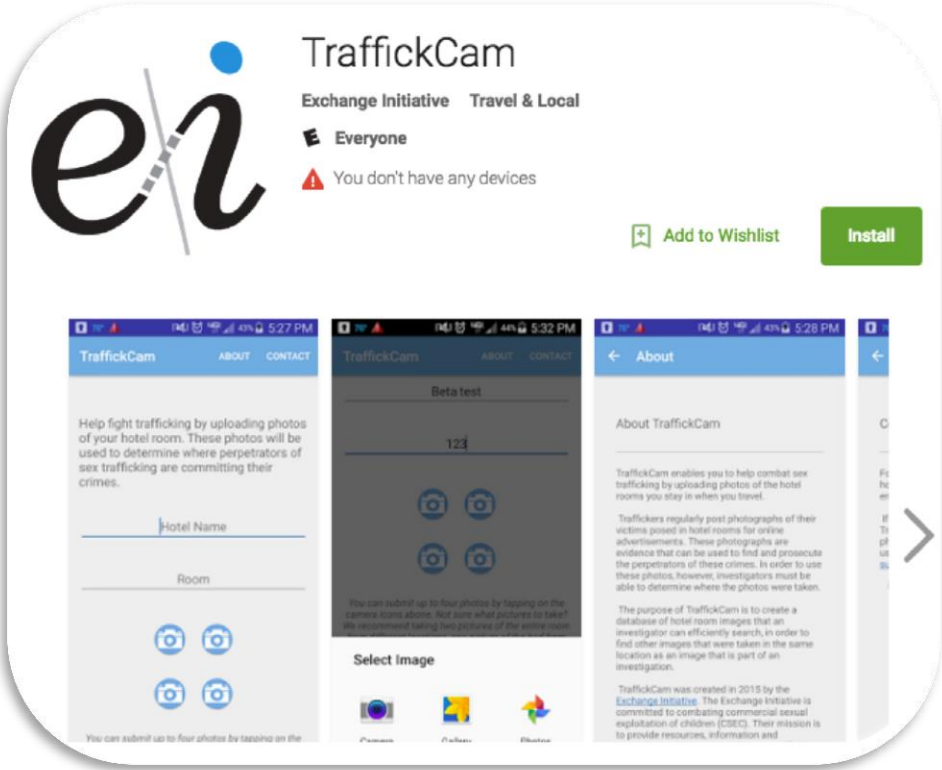
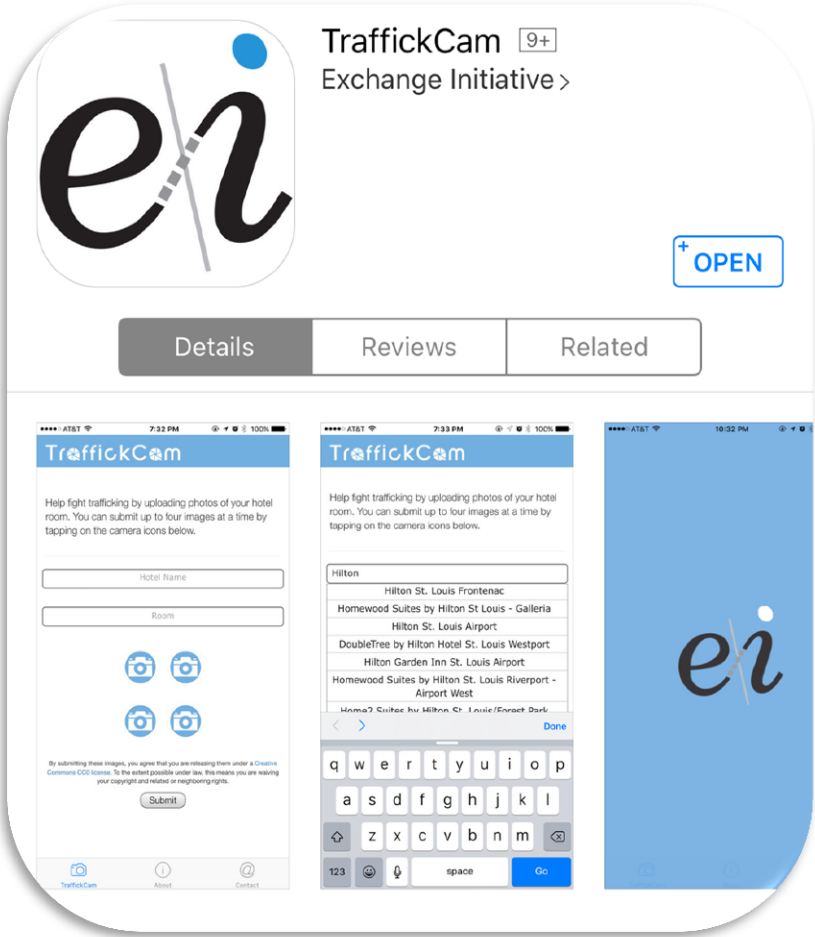
System for
Investigators



ei

EXCHANGE
INITIATIVE





www.traffickcam.com

ELCA CSR

Pat Zerega

412.414.3587

Patricia.Zerega@elca.org