DATE

Dear ,

Over the past week, many members and friends of <congname> have increased their giving by ½ of 1% of their household income. Also, many have signed up for our electronic giving program who haven’t used it before. Since it is so important that everyone in our congregation participates, we are writing to encourage your response to this year’s stewardship emphasis.

To make your response as easy as possible, we are enclosing a commitment card, an electronic giving form, and a return envelope.

If you currently give electronically, use the enclosed form to increase your giving. You can mail it to the church or put it in the offering plate this Sunday.

If you don’t currently give electronically,

1. Fill out the enclosed commitment card and mail it in the enclosed envelope or return it in worship this coming week to register your increase, or
2. Complete the enclosed electronic giving form and mail it in the enclosed envelope or return it in worship this coming week to sign up for electronic giving, or
3. Simply begin giving at your new level.

Because of you, <congname> is doing so much. When all of us take this opportunity to increase our financial support of the congregation’s ministry, we will be able to do even more.

Thank you.

Sincerely,

Enclosures: Electronic Giving sign-up form, Pledge Card, Return envelope