

# ELCA Roadmarker Order Form



**Ordered by** \_\_\_\_\_  
 Daytime \_\_\_\_\_ Telephone \_\_\_\_\_  
 Title/Position \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 \_\_\_\_\_

**Bill to**  
 Street \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ ZIP code \_\_\_\_\_

**Ship to** \_\_\_\_\_  
 Street \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ ZIP code \_\_\_\_\_

**Method of Payment**

Visa       Mastercard       American Express

Name \_\_\_\_\_ on \_\_\_\_\_ Card \_\_\_\_\_  
 Account \_\_\_\_\_ Number \_\_\_\_\_  
 Security \_\_\_\_\_ Code \_\_\_\_\_ Number \_\_\_\_\_  
 Expiration \_\_\_\_\_ Date \_\_\_\_\_  
 Signature \_\_\_\_\_

All credit card orders must be signed.  
 If emailing form, type name.

Any special instructions?

Arrow Pointing Right      Quantity: \_\_\_\_\_ Enameled Aluminum Roadmarker(s)  
 No Arrow  
 Arrow Pointing Left

*For multiple signs, make copies of this order form and complete one per sign.*

## Roadmarkers

Roadmarkers are a practical, inexpensive way to tell people about your congregation and direct visitors or new residents to worship and fellowship. This unique, highly visible roadmarker of rustproof aluminum construction measures 19¾" x 31¼", is single faced, and printed in four-color finish on aluminum foamed polyethylene core.

The sign, which features the ELCA emblem, is printed with the words, "Lutheran Church Welcomes You," leaving space above for your congregation's name, and space below for worship service or directional information. Professional signmakers are at your service – they will determine the style, size and spacing of the letters according to your copy requirements. The maximum characters per line are eighteen (18).

### Imprinting Instructions

One or two styles of type will be used for the roadmarker signs – a wider, more readable one or a narrower type which allows more characters per line. The style, size and spacing of letters will be determined by the manufacturer depending on the copy you provide. Print your copy in the block (see page 2). Remember that each letter, number, punctuation mark and space counts as one (1) character. You may need to authorize smaller or more condensed type.

### Top of Roadmarker

*(Congregation's Name Only)*

Single-line names will use 2" high letters with a maximum of 10 characters in the wide type and 14 characters in the narrow type. Two-line names will use 1½" high letters and are limited to 14 characters in the wide type and 18 characters in the narrow type.  
*(See imprinting instructions.)*

### Bottom of Roadmarker

*(Informational Copy/Arrow)*

A maximum of two lines of copy or one line of copy and a directional arrow can appear in this space. Specify position of arrow on the first or second line. Style, size and spacing of type will depend on amount of copy. Using 2" letters, there is a maximum of 11 characters per line in the wide type or 15 characters per line in the narrow type. Using 1½" letters, there is a maximum of 15 characters to the wide type and 18 characters in the narrow type. *(See imprinting instructions.)*

### Obtain steel mounting posts locally.

Be sure to check local regulations concerning posting of signs. Enameled signs are 0.050" gauge wrapped with digitally printed UV Ink label .

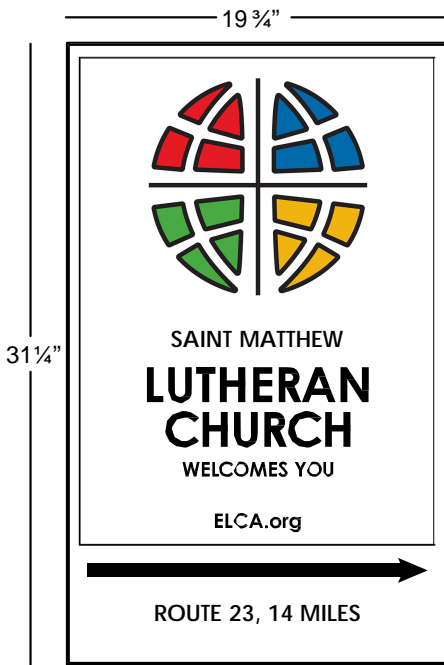
PRICING*		
Enameled Sign		
All signs	\$342.00	*Prices do not include shipping and handling.
		**Four-line imprint available only when a name requires two lines. Name appears as one or two lines. Directional arrow appears on one line.

Please complete page 2.

Call 847-325-5941 or email at [cpatel@npn360.com](mailto:cpatel@npn360.com)

ELCA Roadmarker Order Form

SAMPLE



*For multiple signs, make copies of order form and complete one per sign.*



Top of Roadmarker - 1 or 2 lines

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18

Each letter, number, punctuation mark and space counts as one (1) character.

**LUTHERAN  
CHURCH**  
WELCOMES YOU

**ELCA.org**

Bottom of Roadmarker - 2 lines or 1 line with arrow.

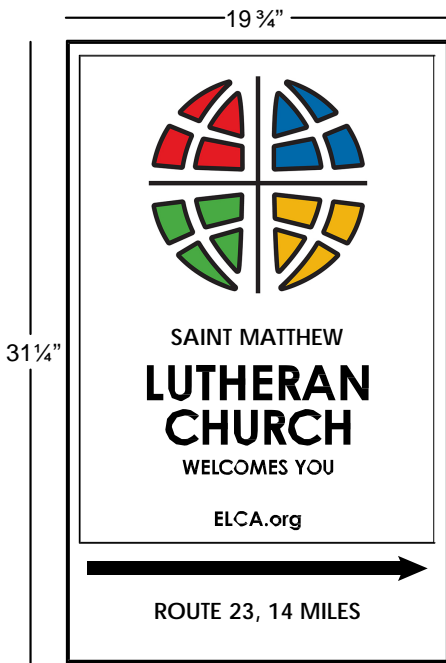
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18

Each letter, number, punctuation mark and space counts as one (1) character.  
Arrow can be on either of the two lower lines; please specify.

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ELCA Roadmarker Example

SAMPLE



*For multiple signs, make copies of order form and complete one per sign.*



Top of Roadmarker - 1 or 2 lines

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	
		S	A	I	N	T		M	A	T	T	H	E	W				

Each letter, number, punctuation mark and space counts as one (1) character.

# LUTHERAN CHURCH

## WELCOMES YOU

**ELCA.org**

Bottom of Roadmarker - 2 lines or 1 line with arrow.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	
				→														
		R	I	G	H	T		A	T		3	R	D		S	T		

Each letter, number, punctuation mark and space counts as one (1) character.  
Arrow can be on either of the two lower lines; please specify.