

ELCA
GOOD
GIFTS



ELCA GOOD GIFTS FAIR PLANNING GUIDE



Photo: Paul Jeffrey



Evangelical Lutheran Church in America
God's work. Our hands.

ELCA GOOD GIFTS CATALOG AND ADDITIONAL RESOURCES

- ELCA Good Gifts catalog
- ELCA Good Gifts card
- God's Global Barnyard bulletin insert
- God's Global Barnyard poster

Order additional copies of these resources by visiting www.ELCA.org/hunger/resources or calling 800-638-3522, ext. 2580.



INTRODUCTION

What is an ELCA Good Gifts Fair?

When you think about the special people in your life and the best gifts you have given or received, it is not the gift itself but the meaning behind the gift that makes it significant. ELCA Good Gifts help rethink the tradition of gift giving and get to the heart of why people give. “We love because (God) first loved us” (1 John 4:19).

An **ELCA Good Gifts Fair** is a celebration of giving. Participants can browse and select from a variety of unique, meaningful giving options that change lives around the world in honor of their friends and loved ones. This guide is intended to make hosting an alternative gift fair in your congregation easy, rewarding and fun.

Where do ELCA Good Gifts go?

Your gifts benefit ministries and programs of the **Evangelical Lutheran Church in America (ELCA)**. ELCA Good Gifts are an opportunity to go beyond your regular congregational offering to support and strengthen the work of the ELCA in the United States and around the world.

The gifts featured in the ELCA Good Gifts catalog support a variety of ELCA ministries, including **ELCA Disaster Response, ELCA Fund for Leaders, ELCA Malaria Campaign, ELCA Missionary Sponsorship, ELCA Vision for Mission and ELCA World Hunger**.

The items in the ELCA Good Gifts catalog are representative of the work carried out by churchwide ministries of the ELCA through local, community-based partners in over 60 countries around the world. The ministry projects featured in ELCA Good Gifts reflect ELCA-funded programs at the time of printing. Your donation supports these churchwide ministries by providing assistance where it is needed most, so that your gift has the biggest impact.

Learn more about the ELCA churchwide ministries and how your gifts are making a difference at www.ELCA.org/goodgifts.

HOW IT WORKS

1. **PREPARE** and host an ELCA Good Gifts Fair in your congregation.
2. **SHOP** and find memorable gifts for friends and loved ones. Choose from over 50 different gift-giving options that grow the church, fight hunger and transform lives.
3. **MAIL** your gifts from your congregation to ELCA Good Gifts, P.O. Box 71764, Chicago, IL 60694-1764. Make checks out to the “Evangelical Lutheran Church in America.” You may send individual checks or one collective check from your congregation. You can also order online at www.ELCA.org/goodgifts.
4. **REJOICE** with your congregation. Your gifts will go on to transform lives and make a difference for generations! Share stories of your success with others by emailing them to giving@elca.org.

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STEP-BY-STEP GUIDE

to host an ELCA Good Gifts Fair

The next several pages are a step-by-step guide to help you plan a memorable ELCA Good Gifts Fair in your congregation. Be creative, and use the gifts and talents of members of your congregation to add a personal touch.

STEP ONE: CREATE A TEAM

Recruit members of your congregation with a wide range of gifts and talents to plan and implement your fair. Consider inviting representatives from a variety of ministries in your congregation, such as members from youth groups, men's groups, women's groups, worship teams and more.

STEP TWO: SET A DATE, LOCATION AND THEME

Select a date and time that will optimize attendance and participation. You can hold your event after or between services, or tie it in with a different congregational event. If you think your event can draw a big crowd from the community, plan it on a Saturday and consider it an opportunity for outreach. Some of the most successful fairs are hosted during Advent, but you can host a fair at any time of the year (see page 8 for ideas). Start your planning well in advance of your intended date to allow plenty of time to order materials, recruit helpers and promote your event.

STEP THREE: ORDER RESOURCES & GATHER MATERIALS

- Place your order for ELCA Good Gifts materials. Order enough ELCA Good Gifts catalogs, note cards, bulletin inserts, posters and coin boxes to go around. Browse and order free resources from the ELCA at www.ELCA.org/goodgiftsideas. These resources are shipped at no cost to you. See page 30 for a complete list of available resources.
- Purchase items necessary for interactive crafts and activities during your fair and small tangible "gifts" to accompany donations. See Pages 16-29 for craft, activity and gift ideas.
- Consider ordering colorful fair-trade tablecloths (www.marketplaceindia.com or www.lwr.org/fairtrade) to give your display tables a global look.
- Consider adding fair-trade gifts to your fair. These gifts ensure that artisans were paid a fair price for their products. Adding these gifts to your fair may draw a bigger crowd and offer another option for giving gifts that give back to our neighbors in need. Order handcrafts through Lutheran World Relief (www.lwr.org/fairtrade) or Ten Thousand Villages (www.tenthousandvillages.com) and return whatever is not sold.
- Are there local ministries or programs that could be represented with alternative gifts in your fair? How can you add them to your fair?

STEP FOUR: PROMOTE THE EVENT

- Send out “save the date” postcards to members well in advance. Enlist the help of Sunday school children and youth. [See page ?](#).
- Place announcements in your newsletter and on your congregation’s website. [See pages 14-15](#).
- Run announcements in worship bulletins at least four weeks in advance. [See pages 14-15](#).
- Include the God’s Global Barnyard bulletin insert in your worship bulletins to share information and excitement about the animal projects featured in the ELCA Good Gifts catalog. [See page 30](#).
- If your congregation has a social networking presence, create a “group” for the event, or send out an event invitation. Post quotes and facts about the ministries supported (www.ELCA.org/hunger/facts or www.ELCA.org/malaria) to get people thinking about the importance of making a difference in the world through their giving and lifestyle choices.
- Create a display advertising the event. Consider asking the youth group to help. Use images, facts and information from the ELCA Good Gifts catalog. Make the display 3-D by creating a “petting zoo” of stuffed toy versions of animals featured in the ELCA Good Gifts catalog, such as pigs, ducklings or chicks.
- Hang the God’s Global Barnyard posters around your church building to draw attention to the upcoming event. Ask youth to design and add their own posters.
- Prepare a skit or a temple talk for worship to announce the fair and the importance of living simply.
- Consider hosting an educational opportunity to teach members about hunger, poverty and alternative giving. Members will engage more in your fair if they understand how gifts through ELCA Good Gifts transform lives. Before the event, use time during all adult forums, youth groups, Bible studies, and women’s and men’s groups to educate the congregation about the various ELCA ministries and how your congregation can support them.

IDEAS FOR SUNDAY SCHOOL



- Pass out the God’s Global Barnyard coin boxes to children several weeks before the fair. Ask them to collect donations at home and collectively purchase gifts in honor of their families, teachers or pastors. Order coin boxes for free at www.ELCA.org/resources.
- Ask Sunday school children to write a letter or draw a picture which represents an ELCA Good Gift they would like for Christmas. Have them sign their name and hang the pictures around the church.
- Ask children to put on an “animal parade” through the church to teach about God’s Global Barnyard. The children can either dress up as animals or carry stuffed animals as they parade through the church. Older children can make an announcement and explain what God’s Global Barnyard and ELCA Good Gifts are. Incorporate this as a temple talk, special announcement or perhaps as part of the children’s sermon.
- Incorporate songs from other cultures. Talk about the countries these songs come from and the children who sing them. How do ELCA Good Gifts help these children and children in our own country?
- Try out the ELCA World Hunger curriculum, “Taking Root: Hunger Causes, Hunger Hopes” (www.ELCA.org/hunger/takingroot) in Sunday school to help children learn about hunger and how they play a role in fighting it. Four age-level courses offer five sessions of coordinated content to custom-fit the curriculum to your congregation.

STEP FIVE: SET UP

- If space allows, set up 12 display tables for the ELCA Good Gifts Fair. See page 13 for instructions on set up. If your space is limited, smaller displays could be created and tables could be combined.
- Decorate your tables with festive tablecloths or coverings.
- Create an informational display about the gifts featured at each table. Use images from the ELCA Good Gifts catalog, success stories and other resources to decorate the space. See pages 16-29 for ideas.
- Prepare materials for the crafts, activities and gifts which correspond to each table. See pages 16-29.
- Place ELCA Good Gifts catalogs and ELCA Good Gifts note cards on each table. Note cards can be used to tell friends and loved ones about gifts that have been given in their honor.
- Assign volunteers to staff each of the tables and assist with the crafts, answer questions, collect donations and replenish materials for participants.

Add a personal touch:

STEP 6: THE DAY OF THE EVENT

- Create a festive mood and atmosphere with global music, refreshments and enthusiasm! Consider adding a bake sale as an additional way to raise funds to support ELCA churchwide ministries. Or offer Equal Exchange fair-trade coffee, tea and chocolates (www.lwrcoffee.com). Have extra on hand for people to purchase.
- If your event is on a Sunday, incorporate justice themes into music, prayers and the sermon. Visit ELCA World Hunger (www.ELCA.org/hunger/sermonstarters or www.ELCA.org/malaria) for hymns, Bible verses and sermon starters to assist with planning.
- Set up cashier stations at each of the display tables. Because you will be accepting cash and check donations, be sure to have change! Decide if checks should be made out to your congregation or to the ELCA.
- Announce the fair during all services and gatherings. Encourage members and visitors of all ages to be a part of the festivities!

STEP 7: CELEBRATE!

- Count your donations! Send individual checks or one collective check from your congregation to ELCA Good Gifts, P.O. Box 71764, Chicago, IL 60694-1764. You can also place your order online at www.ELCA.org/goodgifts.
- Report back to the congregation how much money was raised.
- Thank everyone who helped, shopped and gave generously.
- Share stories of ELCA World Hunger and your gifts at work. Visit ELCA World Hunger (www.ELCA.org/hunger/stories) for stories to share in your Sunday bulletins, newsletters and other publications.

IDEAS FOR ADVENT AND BEYOND

So often we think of alternative gifts at Christmas time and ELCA Good Gift Fairs during Advent. But why save all the fun for only once a year? Hosting an ELCA Good Gifts Fair is a great way to celebrate giving any time of the year! How about Easter? Mother's Day? As a part of your vacation Bible school? Check out these ideas to share the joy of giving throughout the year!

ADVENT

- Does your congregation have a Sunday school Advent program? Host an ELCA Good Gifts Fair after the program. The program brings a large audience to your fair and also creates a festive environment.
- Decorate a Christmas tree to show progress toward your ELCA Good Gifts Fair goal. Add an ornament to the tree for each ELCA Good Gift purchased. Consider purchasing or making animal ornaments to represent the animals of God's Global Barnyard.
- Challenge your congregation to give up shopping for "Black Friday," and further challenge members to give ELCA Good Gifts instead.
- For a fun reminder about your ELCA Good Gifts Fair, have your choir or youth group sing, "Slow Down Ye Frantic Shoppers" to the tune of "God Rest Ye Merry Gentlemen." [See page 9.](#)



ETHIOPIAN NATIVITY CHRISTMAS CARDS

Send Christmas greetings to friends and loved ones while showing your support for ELCA World Hunger. The inside reads: "And they shall name him Emmanuel which means, 'God is with us' (Matthew 1:23)."

Packages of either 10 or 25 cards and envelopes are available for free, you just pay shipping and handling

Order code:
ELCADS0911
ELCADS1028
Order online at
www.ELCA.org/resources
or by calling 800-638-3522
ext. 2580.

For a fun reminder about your ELCA Good Gifts Fair, have your choir or youth group sing, "Slow Down, Ye Frantic Shoppers" to the tune of "God Rest Ye Merry, Gentlemen."

Slow Down, Ye Frantic Shoppers

Melody: God Rest Ye Merry Gentlemen

Slow down ye frantic shoppers,
for there's something we must say.
If you would spare a moment,
all the stores would go away.
Big business has been telling us
what Christmas means today.

Refrain:

Now it's time we decided for ourselves, for ourselves.
Yes, it's time we decided for ourselves.

To some folks Christmas means
a time for gathering with friends.
And enemies might take it as
a time to make amends.
But TV says it's time for
pricey gifts and selfish ends.

Refrain:

Now it's time we decided for ourselves, for ourselves.
Yes, it's time we decided for ourselves.

Some people feel that Christmas
is when Jesus makes a call.
For others it's a time to stress
good will and peace to all.
But advertisers tell us
it means Santa's at the mall.

Refrain:

Now it's time we decided for ourselves, for ourselves.
Yes it's time we decided for ourselves.

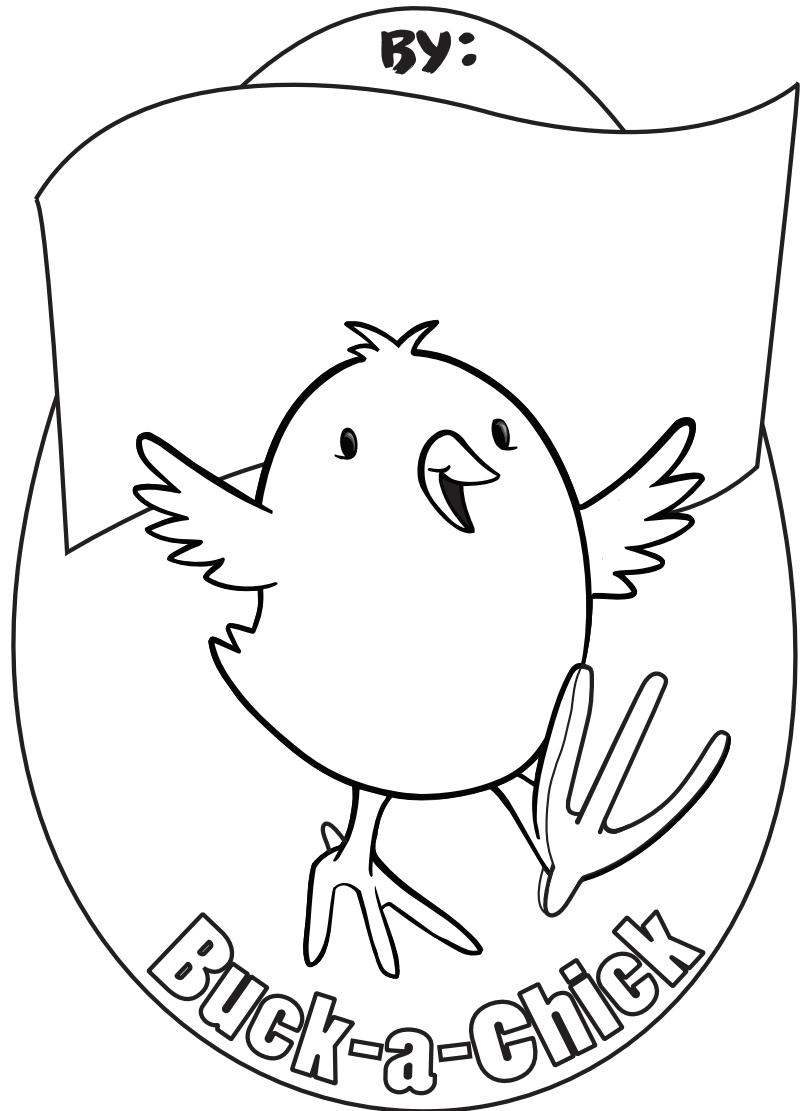
by Erica Avery

Courtesy of the Center For a New American Dream

www.buynothingchristmas.org/resources/carols

LENT & EASTER

- Chicks are a popular gift in the ELCA Good Gifts catalog. Ten cost just \$10. Start a “buck-a-chick” sale during Lent. For a dollar, allow members to purchase and decorate a paper chick for themselves or in honor of a friend or family member. Then hang the colorful chicks on ribbons in a prominent spot.
- Choose a few of your favorite springtime ELCA Good Gifts and create Easter baskets to match. For example, a chick, water jug and tree seedling from the ELCA Good Gifts catalog cost just \$24 and can be represented by a stuffed chick, water bottle and package of flower seeds. Sell baskets at church or allow members to create their own!
- Does your congregation host an Easter egg hunt? Ask members to donate a chick (\$1) for each egg they find.
- Create coffee-filter butterflies for each ELCA Good Gift purchased at the fair during Lent. Hang the butterflies from the ceiling on Easter morning to symbolize the gift of life that the gifts can provide families around the world.
- Host an “Eggimal” contest. Create animals or an entire barnyard using empty plastic Easter eggs. Place baskets next to each animal and have people vote for their favorite with donations to ELCA Good Gifts. The winner gets 10 chicks given in their name.



EGGIMALS

Supplies

- Felt
- Pompoms
- Markers
- Plastic Easter eggs
- Scissors
- Glue

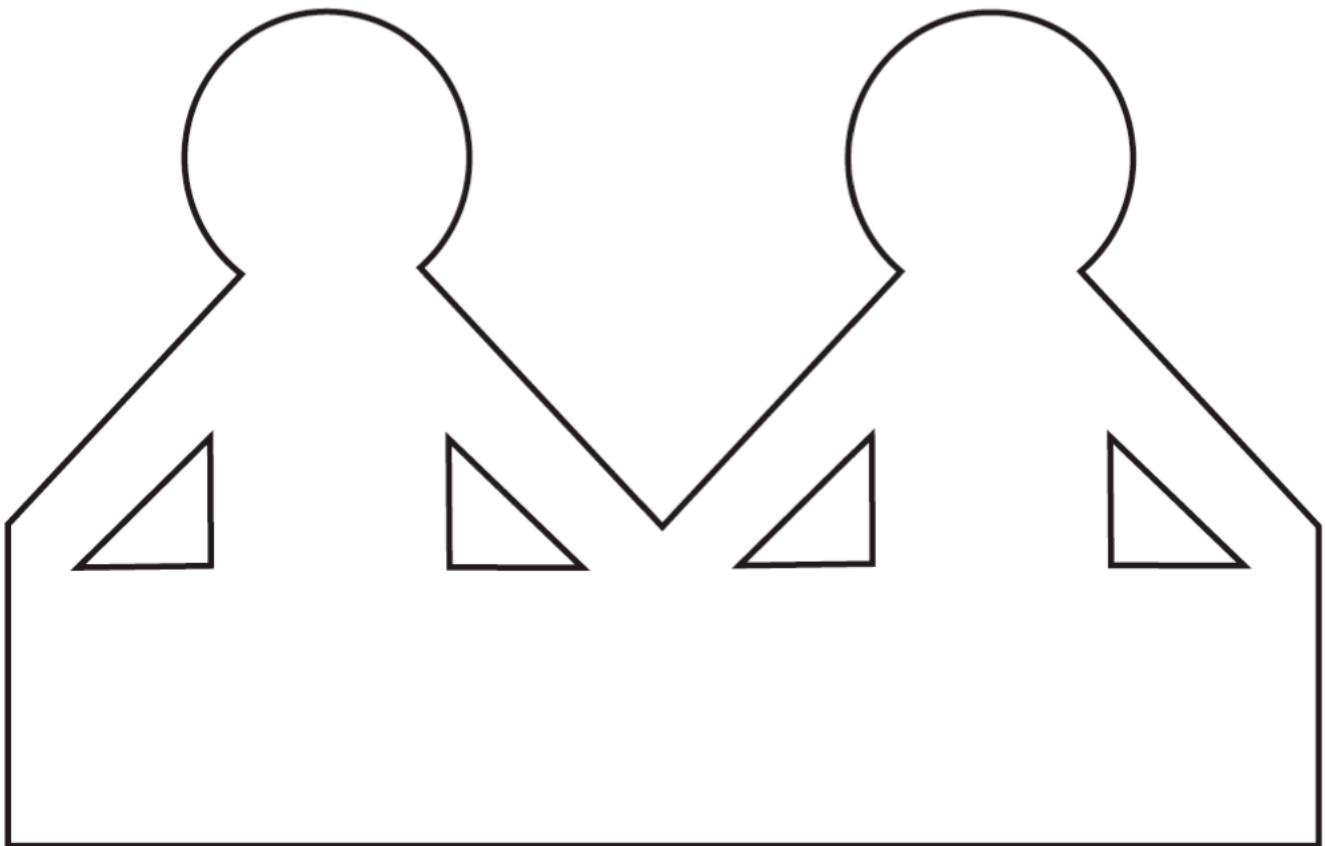
Directions

Cut pieces of felt and pompoms to make the eyes, noses, ears, feet and tails of your favorite animals. You may want to have these already cut for children. Glue the decorations onto plastic eggs, and then place the “eggimals” on display where people can vote!



MOTHER'S DAY

- Host an ELCA Good Gifts Fair and allow families to purchase alternative gifts for Mom. Be sure to highlight projects that benefit women and children around the world. [See pages 10 and 11 in the ELCA Good Gifts catalog.](#)
- Host “Mother’s Day Tea” featuring Equal Exchange fair-trade tea and coffee (www.lwrcoffee.com). Invite children to sing songs and read poems. Collect donations or a free-will offering to support ELCA Good Gifts projects and benefit women and children around the world. [See pages 10 and 11 in the ELCA Good Gifts catalog.](#)
- Create a chain of paper dolls holding hands as part of your ELCA Good Gifts Fair for Mother’s Day. For each gift, have participants decorate one of the dolls in the chain. See how long the chain can grow!



VACATION BIBLE SCHOOL



TAKING ROOT: HUNGER CAUSES, HUNGER HOPES

Try it free! Order a “Taking Root” sample kit and try out this ELCA World Hunger curriculum in your congregation. Each kit contains a leaders’ guide, one of each of the five student handouts, a promotional poster and stickers. Sample kits are available for grades K-2, grades 3-6, junior high and senior high. Visit www.ELCA.org/hunger/takingroot.

- Each day, as part of opening or closing activities of vacation Bible school, take a few minutes to teach about one of the projects in the ELCA Good Gifts catalog and how these projects are helping families around the world. Host an ELCA Good Gifts fair in your congregation at the end of the week.
- As a service project, have each class set a goal of donating to a particular project or program from the ELCA Good Gifts catalog. As a class, raised funds toward that particular project all week. At the end of the week, have each class work on a display of pictures and information about the projects that they raise money for, and share it with the rest of the congregation.
- Try using “Taking Root: Hunger Causes, Hunger Hopes,” an ELCA World Hunger curriculum for children and youth, as your program for the week! This curriculum has many exciting games, crafts, stories, videos and biblical texts that help children learn about hunger and now they can help make a difference.

FALL FESTIVAL

- Add an ELCA Good Gifts Fair to your congregation’s Rally Day Sunday celebrations. Consider adding carnival games, activities and food to your fair, and give a portion (or all) of the proceeds to a program in the ELCA Good Gifts catalog. If your pastor, youth leader or congregation council president is really brave, ask them to do something special if the congregation meets its fundraising goal.
- Celebrate the harvest by hosting an ELCA Good Gifts Fair and sharing the abundance with those in need. Create a “county fair” atmosphere with fall harvest decorations, hay bales and corn stalks. In addition, invite members to bring fresh fall produce and baked goods to share.
- To reach out to young adults in your congregation, add an extra table to collect homemade cookies and baked goods to send to college students away at school, especially those who are away from home for the first time! Consider giving ELCA Good Gifts in honor of these students and sending cards to let them know what you have done.

HOSTING A FAIR

The next pages highlight some of the most popular gifts in the ELCA Good Gifts catalog. Use the ideas on these pages as a starting point for setting up your own ELCA Good Gifts Fair. Feel free to add any other gifts that might be of special interest to your congregation. Also consider any local ministries that you may want to support at your fair.

TAKE A “PUNCH” OUT OF MALARIA

Fun fact: Did you know that quinine, the ingredient that gives tonic water the bitter flavor, has been used to treat malaria since the 1700s?

Ingredients:

Orange juice
Tonic water

Combine ingredients in a punch bowl.
Serve with ice.



FLOOR PLAN

Set up tables in a rectangle around the room. Have a table for each of the following stations:

- Chicks and ducks
- Pigs, goats and alpacas
- Family farm
- Malaria
- Water
- Children
- Where needed most
- Refreshments (two tables)
- Fair-trade and local ministries (two tables)
- Cashier

Each table should be stocked with supplies for the crafts, information about the gifts and something to bring to the cashier to represent the gift the shopper wishes to purchase. Depending on volunteers, you may also wish to have a cashier at each table.

REFRESHMENTS

Provide refreshments that represent ELCA Good Gifts and the work of ELCA churchwide ministries. Consider providing facts like the ones below on cards next to the refreshments to help illustrate how ELCA Good Gifts can make a difference in people's lives.

- **Equal Exchange fair-trade tea and coffee** (www.lwrcoffee.com)
- **Punch** – Quinine, an ingredient in tonic water, is a common treatment for malaria. [See recipe above.](#)
- **Fresh water** – Over 1 billion people in the world lack access to safe drinking water.
- **Deviled eggs** – Chickens and ducks lay large, protein-rich eggs that provide a family food security and products to sell at local markets.
- **Goat cheese** – Goats can survive harsh, dry climates and provide nutritious milk that families can turn into cheese, yogurt and other dairy products to eat and sell.
- **Fruits and vegetables** – Not only are fruits and vegetables part of a healthy, nutritious diet, but growing and selling crops can provide a comfortable living for people around the world.

ANNOUN

FOR NEWSLETTERS

Use these announcements in newsletters, worship bulletins and other publications to promote your upcoming ELCA Good Gifts Fair. Flip to the back cover to find reproducible bulletin inserts.

CHRISTMAS

Americans spend over \$300 billion on Christmas shopping each year. That is a lot of stocking stuffers, fruitcake and Christmas sweaters! What if a part of this spending was redirected to fight hunger and poverty? That ornament for a teacher could be changed into health and dental care for a child in an orphanage, or that sweater for your spouse could be transformed into a microloan for a woman in Mexico. You could actually give a gift that changes lives for generations.

Rethink your Christmas shopping this year, and substitute at least one gift with a gift from the ELCA Good Gifts catalog. Join us for an ELCA Good Gifts Fair (fill in date, time and place) and browse more than 50 different giving options that support life-changing projects and programs around the world. These gifts can be purchased in honor of a special person in your life – just in time for Christmas. There will also be displays, crafts and hands-on activities for the entire family!

LENT AND EASTER

According to the National Retail Federation, Americans spend nearly \$2 billion on Easter candy each year. What if even part of that spending was directed in a more meaningful way? Join us for an ELCA Good Gifts Fair (date, time and place) and browse more than 50 different giving options that support life-changing projects and programs around the world. These gifts make perfect additions to Easter baskets and change lives for generations. For example, just \$10 could purchase 10 chicks to help a family living in poverty start a small egg business. Come to the upcoming ELCA Good Gifts Fair for a fun, educational and meaningful way to bring Easter hope to the world!

CEMENTS

MOTHER'S DAY

A mother's love is a true constant in this world, unconditional and unwavering. Mother's Day is a time to say thank you to the mothers in our lives for the sacrifice, patience and tender kindness through the years. A mug, a sweater or a bouquet of flowers just cannot adequately convey our gratitude for everything she has done. Instead, why not honor Mom with a gift that she can truly appreciate? Give the gift of hope to a mother on the other side of the world.

On (date, time and place), we will host an ELCA Good Gifts Fair to honor mothers. ELCA Good Gifts provide the opportunity to choose from over 50 different giving options that support life-changing projects and programs around the world. For example, the \$50 you might spend on a dozen roses could provide vaccinations for a child and save a life! Come join us and purchase just the right gift to honor the special women in your life. There will be displays, crafts and hands-on activities for the entire family. Please join us!

VACATION BIBLE SCHOOL

Every day almost 16,000 children die from hunger-related causes throughout the world, and one in six people lacks access to safe drinking water. This year at vacation Bible school, our children will be learning that even though they are young, they can make a BIG difference in the fight against hunger!

During vacation Bible school, the children will be learning about how ELCA churchwide ministries help those in need around the world and in our own communities. Activities will help the children understand the causes of hunger and the small things each of us can do to support sustainable solutions. We will conclude the week with a celebration and ELCA Good Gifts Fair on (date, time and place)! There will be an opportunity to browse over 50 different giving options that support life-changing projects and programs around the world. In addition, there will be displays, crafts and hands-on activities for the entire family. Please join us.

FALL FESTIVAL

As we celebrate the abundance of fields and farmers, over a billion people in the world still live with hunger. As children in this country are going back to school, many children lack the money to pay for education, while others miss school due to curable and treatable illnesses. ELCA churchwide ministries respond to hunger and poverty with a comprehensive strategy to connect people with the basic necessities of life and resources to develop sustainable livelihoods.

On (date, time and place) our congregation will come together to celebrate the harvest with an ELCA Good Gifts Fair. Come learn about the work of ELCA churchwide ministries and how our congregation walks with those in need to build a future filled with hope. Play games, do crafts and browse more than 50 different giving options that support life-changing projects and programs around the world. You can help dig a well in Africa, provide health and dental care for a child or pay the school fees so a girl can attend school. You can change lives. It will be a celebration of the bounty we share in Christ. Join us and join the fun!

CHICKS & DUCKS



CHICKS 10 FOR \$10

Ten little chicks make a big difference. When they are just months old, these chicks begin laying eggs, which make nutritious meals for families who are hungry. The many extra eggs are often enough to allow a family to start a small business by selling them for additional income. See page 5 in the [ELCA Good Gifts catalog](#).



DUCK \$20

The mere presence of a duck on a farm can help a family produce a more bountiful harvest than ever before. How? A duck is the best natural pesticide around! Its favorite foods include all of the bugs and weeds that harm a farmer's crops while fertilizing the field at the same time. But that's not all. Large, protein-rich duck eggs make great, nutritious meals. See page 7 in the [ELCA Good Gifts catalog](#).

SHARING THE STORY

Juana

Mexico

Juana lives in a remote village of Mexico, where she is often faced with financial struggles. Gifts to ELCA World Hunger helped provide her family and 45 others with flocks of baby chicks. For Juana, who has four teenage boys, the little chicks made a big difference. In just a few months, the chickens were laying eggs that helped satisfy the appetites of her growing boys. She and her husband, Miguel, have started a chicken business to provide a sustainable income source.

Find more stories at www.ELCA.org/hunger/stories.





SOMETHING TO WRAP

Particularly at Easter, cute, stuffed chicks and ducklings abound! What about a package of Peeps® or a small rubber ducky? Have these items available and ready to wrap for shoppers who would like a tangible way to announce their ELCA Good Gifts to others.



SOMETHING TO DO

QUACKING DUCK

Kids can create this cute little chick to take home and remind them of their ELCA Good Gift.

Supplies

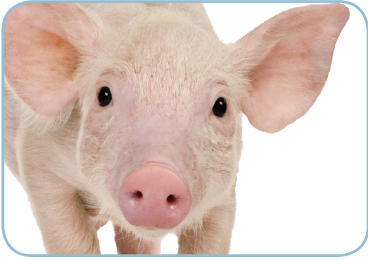
- White plastic or foam cup
- Googly eyes
- Feathers
- Orange craft foam or construction paper
- Glue
- String
- Sponge

Directions

Cut string into 18-inch sections. Poke a hole in the bottom of the cup and weave string through the hole so that the long end is in the inside of the cup. Secure the short end to the base of the cup with hot glue. Tie a piece of sponge to the end of the string. Cut triangles out of the craft foam or construction paper to form beaks and feet. Decorate the cup with feathers, googly eyes, wings and a beak.

To make the duck quack: Squeeze the sponge around the string and pull. If it doesn't quack, try getting the string slightly damp.





PIG \$30

A pig in the pen is like money in the bank. Within months, a tiny piglet grows to weigh over 200 pounds! Should a family have a failed harvest, medical expenses or other unexpected financial need, this pig can be cashed in for big bucks at the market. See page 4 in the [ELCA Good Gifts catalog](#).



GOAT \$50

Goats can survive hot temperatures, rocky terrain, or drought—you name it! This makes them especially valuable for families living in hot, dry climates where it's tough to raise other animals. Fresh milk, which is great for children, can also be used to make cheese, yogurt and other dairy products to eat and sell. As goats multiply, families often share the offspring with neighbors in need, helping lift entire communities out of hunger and poverty. See page 5 in the [ELCA Good Gifts catalog](#)



ALPACA \$175

The soft fleece of an alpaca can be made into colorful clothing, bedding and rugs that are much warmer and softer than those made from sheep's wool. These products sell for a high price at the market. And since alpacas have a long life span, a family can depend on this steady source of income for 20 years or more. See page 5 in the [ELCA Good Gifts catalog](#)

SHARING THE STORY

Wogayehu

Ethiopia



A few years ago, Malawi was hit hard by drought. At least half of the families in the village of Chakwela were facing severe hunger. The gift of goats helped families in this village with the ability to escape hunger for good. The goats provide families with fresh milk and fertilizer for the land. Extra milk, cheese, butter or yogurt can be sold for added income. As the goats multiply, families pass along offspring to help others. Gladys received her first goat as a gift. Now that her goat has given birth, she knows the importance of giving back. She plans to give her new baby goat to her neighbor.

Find more stories at www.ELCA.org/hunger/stories.



SOMETHING TO WRAP

A pig in the pen is like money in the bank. Stores often sell piggy banks in solid colors that can be decorated and personalized with craft paints. Have banks available and ready to wrap for shoppers who would like a tangible way to announce their ELCA Good Gifts to others.



SOMETHING TO DO

YARN ALPACA

Supplies

- Four pipe cleaners
- Old scissors or wire cutters
- Yarn
- Glue

Use the pipe cleaners to form the shape of an alpaca. Wrap the end of one pipe cleaner around two fingers for a head, bend the neck, and leave the body straight. Fold two pipe cleaners in half and attach them to the body to form legs. Use the fourth pipe cleaner to reinforce the body. Wrap yarn around the pipe cleaners to form body, starting at the stomach. Run a thin line of glue down the legs and wrap a single layer of yarn along them. Make a small loop of yarn and stick it through the head to form the ears. Secure the ears by wrapping yarn around the head, securing with glue at the tip of the nose.



FAMILY FARM \$715

A cow, a couple of goats, 10 chicks, two pigs, a duck, farming tools—plus training and marketing support – can help a family farm its way to a fresh start. With new tools and techniques, crops will grow bigger and stronger than ever before. Eggs, milk and meat from farm animals will provide enough food to eat and sell on the market, helping a family escape the cycle of hunger and poverty for good.

See page 7 in the ELCA Good Gifts catalog.



SHARING THE STORY



Munni

Nepal

Munni Birja grew up in a poor family. When she married and began having children of her own, she and her husband worked as laborers to try and make a living. “It was difficult for us and our three children to make ends meet,” she shares. “We even used to sleep on hungry stomachs.” But because of a generous gift of seeds and fertilizer, she was able to begin growing potatoes. “At present, I have started vegetable farming,” she says. “We don’t have to worry about our children’s education and other daily commodities.” Last year Munni’s vegetable farm yielded over 1500 pounds of potatoes. Now Munni is not only able to provide a better life for her family, but the District Agriculture Office where she lives even gave her the title “best farmer for the year.” “Previously, I used to ask for a loan,” Munni says, “but with my success today, I can help people in need.”

This story is available as a reproducible bulletin insert!
Find it and more stories at www.ELCA.org/hunger/stories.



SOMETHING TO WRAP

Snuggly, soft stuffed lambs are easy to find in the infant department of many stores. For the gourmet, a small basket with tasty chevre (goat cheese) and crackers makes a special touch. You can tuck a recipe card or two in the basket as well! Have these supplies available and ready to wrap for shoppers who would like a tangible way to announce their ELCA Good Gifts to others.



SOMETHING TO DO

GLOBAL BARNYARD

Supplies

- Wooden craft sticks
- Scissors
- Glue
- Hot glue
- Small plastic farm animals

Directions

Cut some craft sticks in half. Make fence pieces by gluing the half sticks to full craft sticks. You can make the sides longer by gluing the fence pieces together. After the glue has dried, attach fence pieces together with hot glue to form the barnyard. Fill with plastic farm animals.



MALARIA



MOSQUITO NET \$10

To most of us in the United States, mosquitoes are nothing more than a nuisance. But in many countries in Africa, just one bite from an infected mosquito can transmit malaria and lead to death. A bed net treated with long-lasting insecticide, coupled with training and education on how it's used, helps ensure that families are protected from this life-threatening disease as they sleep. See page 14 in the [ELCA Good Gifts catalog](#).



MEDICINE TO TREAT MALARIA \$50

Malaria is a completely treatable disease. But the medicine to treat malaria isn't always available. And when it is, not everyone can afford it. Just one course of medicine is enough to save a life, and \$50 is enough to provide 25 people suffering from malaria with lifesaving medication. See page 15 in the [ELCA Good Gifts catalog](#).

SHARING THE STORY

Agrippa

Central African Republic



At 14 months, Agrippa had already been infected with malaria so severely that when his mother brought him to the Emmanuel Health Center, a project of the Evangelical Lutheran Church in the Central African Republic, doctors found that over half of his red blood cells had been destroyed, leaving him on the edge of possibly fatal anemia.

When there aren't enough red blood cells to transport oxygen throughout the body, victims often die – especially infants and small children, who are more susceptible than adults.

Agrippa, though, was able to receive a blood transfusion, as well as a treatment to kill the remaining parasites in his system. And it's lifesaving procedures like this that are made possible through gifts to the ELCA Malaria Campaign as we work with our Lutheran partners in the Central African Republic and in 10 other countries in Africa.

"In a country where thousands of babies and children die needlessly every year," the Rev. Deborah Troester, a missionary serving in the Central African Republic says, "it's nice to know of one baby who will live."

This story is available as a reproducible bulletin insert!
Find it and more stories at www.ELCA.org/malaria.



SOMETHING TO WRAP

Quinine, the ingredient that gives tonic water its bitter flavor, has been used to treat malaria since the 1700s. Have bottles of tonic water available and ready to wrap for shoppers who would like a tangible way to announce their ELCA Good Gifts to others.



SOMETHING TO DO

NET CORSAGES

Beautiful corsages made out of netting and ribbon are a colorful and fun way to promote the work of the ELCA Malaria Campaign. The netting acts as a reminder of the important role insecticide-treated nets play in combating the spread of malaria, and the beautiful corsages make great conversation-starters. Find instructions on how to make them at www.ELCA.org/malaria under Resources – crafts and activities.



WATER



WATER WELL \$2,500

Over 1 billion people in the world lack access to safe drinking water, and approximately one-third of deaths in the developing world are caused by contaminated water. In the Central African Republic, water projects supported by your gifts have built or repaired 25 deep wells. With each working well, 500 families gain access to safe clean water. See page 8 in the [ELCA Good Gifts catalog](#).



WATER PURIFICATION TABLETS \$50

When safe drinking water just isn't available – after natural disasters or emergencies – water purification tablets do the trick. Just one tablet is enough to transform a gallon of contaminated water into clean drinking water to keep children and families safe from water-borne illnesses like cholera and typhoid, and \$50 buys 7,000 water purification tablets. See page 9 in the [ELCA Good Gifts catalog](#).

SHARING THE STORY

Sifa

Democratic Republic of the Congo

In October of 2008, Sifa Munyaba and her two young sons had to flee their home due to fighting between the government and rebel forces. Sifa's family took refuge in a church in a nearby community. With only one water spring within walking distance, Sifa would spend several hours each day walking to the spring and waiting in line with many others for just one jug of water. The water was not safe to drink, but there was no other choice. Many became ill from water-borne illness. Today, thanks to water projects supported by your gifts, Sifa and her neighbors have access to clean, safe water that flows right into their community.

This story is available as a reproducible bulletin insert! Find it and more stories at www.ELCA.org/hunger/stories.





SOMETHING TO WRAP

Order a supply of ELCA World Hunger water bottles. Water bottles are available from www.oldlutheran.com for \$10 or less (depending on the volume purchased), and a portion of the proceeds goes to support the work of ELCA World Hunger. Wrap them up for shoppers who would like a tangible way to announce their ELCA Good Gifts to others.



SOMETHING TO DO

Bring in a 5-gallon water jug to display on the table. Give children (and adults) the opportunity to try carrying this jug on their heads, as many people have to do around the world to fetch their water. Mark a spot across the room as “home.” Create a sign with the instructions below.



CARRY THIS!

Imagine you are a woman living in Africa and you need to walk to the nearest well to get water for your family. This water will be all your family has today to drink, water the crops, cook and clean, so be careful not to spill! Each little drop is precious.

Lift the container and carry it to the destination marked “home.” Try carrying it in different ways ... maybe even on your head! Go!

WHAT DID YOU LEARN?

Was it hard to carry the water? Some women in Tanzania spend four hours walking to and from the well to bring a single bucket of water to their families. Could you carry it for that long? What do you think these women might do with their day if they didn't have to spend four hours getting water?



HEALTH AND DENTAL CARE FOR A CHILD \$15

Start with a nurse, add a dentist, then a dietitian and you've got a whole team trained to provide routine medical and dental care to children – especially orphans and children who are homeless. See page 12 in the ELCA Good Gifts catalog.



SCHOOL FEES FOR A GIRL \$40

Seventy percent of the world's out-of-school children are girls. Many girls stay at home to help their families by caring for younger siblings and fetching water. Others simply cannot afford school fees. But with an education and more opportunities for the future, a woman is more likely to help her family escape poverty so all of them can flourish. See page 10 in the ELCA Good Gifts catalog.

SHARING THE STORY

Laxmi
Nepal

When her mother fell ill, 6-year-old Laxmi was forced to do factory work. She was working in a carpet factory in Kathmandu, Nepal, when an inspector found her. Then GoodWeave, an organization that works to end illegal child labor in South Asia, stepped in to help. GoodWeave is an organization supported by your gifts. Thanks to your support, Laxmi was freed from the factory and enrolled in school. There she flourished and is doing well in one of the best universities in Nepal.

Find more stories at www.ELCA.org/hunger/stories.





SOMETHING TO WRAP

Packages of pencils, pens or other school supplies make great gifts – especially when paired with a donation to support education. Small first-aid kits are useful and a great way to announce a gift to support health care. Wrap them up for shoppers who would like a tangible way to announce their ELCA Good Gifts to others.



SOMETHING TO DO

BOOKMARKS

Buy foam sheets and mixed packets of foam cut-outs at a craft store. Cut foam sheets into bookmark size (2 inches by 6 inches works well). Have people decorate the bookmarks using foam cut-outs.





GIVE WHERE NEEDED MOST \$ ANY AMOUNT

If you are looking for an excellent way to support the ministries of the ELCA with just one gift, please consider an undesignated gift that will be used where help is needed most. Your gift will develop new congregations, equip people for leadership, engage young people in the life of this church, share the gospel with others, and serve our neighbors. With one gift, you have an opportunity to make the biggest impact, reaching far and wide to share God's love. See page 23 of the ELCA Good Gifts catalog.

SHARING THE STORY

Lakota Lutheran Center Nebraska



The Lakota Lutheran Center in Scottsbluff, Neb., is proud to say they don't have a single "member" who attends their services.

Instead, says Will Voss, pastor at the Center, we have participants. "We're participation-minded," he says. "We are a community of American Indian people who are serving those in need."

The Center, a worshipping community on track to becoming an ELCA congregation near the Pine Ridge Reservation, is supported by an ELCA churchwide ministries grant.

While people may be quick to think of the area as primarily American Indian, Will says the Center is home to several ethnicities, most of whom live below the poverty line.

"The character of our ministry has emphasis on social ministry and doing practical care in the community," he says.

Participants run a soup kitchen and a medical bus, provide coats and blankets to whoever needs them, and they run a parish nursing program and host self-help groups.

"A lot of the very same things that we encourage Christians to be about, social ministering and caring for one another, also are a part of the American Indian tradition," Will says. "There's pride taken both as Christians and living out the native culture."

This story is available as a reproducible bulletin insert!
Find it and more stories at www.ELCA.org/stories.



SOMETHING TO WRAP

Since undesignated gifts to the ELCA will go to share God's love in a variety of ministries across the country and around the world, choose a small gift to wrap that reflects this sentiment – like a small globe or cross. Pair your gift with an ELCA Good Gifts card ([see ordering information on p. 31](#)) or even an ELCA Good Gifts catalog to show all of the places where your gift may end up being used.



SOMETHING TO DO

COLLAGES

ELCA Good Gifts bring hope to people across the nation and across the world. What brings you hope? Spread out magazines, scissors, pens, glitter and glue, and invite people to make collages or draw pictures of what brings them hope.



ORDERING INFORMATION

FREE RESOURCES

Order these resources for free with free shipping by visiting www.ELCA.org/goodgiftsideas or calling 800-638-3522.



ELCA GOOD GIFTS CATALOG

Browse the 24-page catalog to discover more than 50 different giving options to support ELCA World Hunger, ELCA Disaster Response and other ministries of the ELCA. This catalog is a must-have for your ELCA Good Gifts Fair.

Order code: **ELCAMA1007**



GOD'S GLOBAL BARNYARD COIN BOX

Distribute this interactive coin box to children to teach them about how animals help in the fight against hunger and poverty. Set a fundraising goal in the weeks leading up to your ELCA Good Gifts fair.

Order code: **ELCADS1004.**

One package = 10 boxes.



ELCA GOOD GIFTS CARDS

Use these all-occasion cards to tell others about the ELCA Good Gifts that have been given in their honor. The inside is blank, allowing room for a personal note.

Order code: **ELCADS0934.**

One package = 10 cards and envelopes.



GOD'S GLOBAL BARNYARD STICKERS

Share a smile with these God's Global Barnyard stickers. There are 23 stickers per sheet.

Order code: **ELCADS1030.**



ELCA GOOD GIFTS STICKERS

Use these stickers to adorn cards and packages to let loved ones know about the ELCA Good Gifts that have been given in their honor. There are 12 stickers per sheet.

Order code: **ELCADS1029.**



GOD'S GLOBAL BARNYARD BULLETIN INSERT

Use this bulletin insert to share more information about God's Global Barnyard and how animals help families in need. The back is a coloring page for children.

Order code: **ELCADS1016.**

One package = 50 inserts.



GOD'S GLOBAL BARNYARD POSTER

Use this 11-inch by 17-inch poster to promote an ELCA Good Gifts Fair and other fundraising events. There is space at the bottom of the poster to fill in the place, time and date of your event.

Order code: **ELCADS1011**

ELCA GOOD GIFTS ON THE WEB

Shop ELCA Good Gifts online anytime at www.ELCA.org/goodgifts. There you will find all of the gifts featured in the print catalog, plus a few extras.



PRINTABLE GIFT CARD INSERTS

Download and print these colorful inserts to tell others more about the ELCA Good Gifts that have been given in their honor. They are perfectly sized to tuck inside any greeting card. Print a variety of these inserts and make them available at your ELCA Good Gifts Fair. Visit www.ELCA.org/goodgiftscards.



E-CARDS

Send electronic greetings to let others know about the ELCA Good Gifts that have been given in their honor. Visit www.ELCA.org/goodgiftscards.

TESTIMONIALS



Once the seed was planted to do an ELCA Good Gifts Fair, the congregation members' imaginations just began to run wild with the possibilities! Each year it gets better and better! Not only does this event raise funds for ELCA World Hunger projects and ministries, but it has provided a wonderful fellowship opportunity and has built community in our congregation and beyond. One visitor said, "We have never had a more meaningful Christmas."

Bev Heaney

ST. JOHN LUTHERAN CHURCH
Somonauk, Ill.



Our church celebrates St. Nicholas Day each year with a focus on alternative giving. St. Nicholas comes to visit the children and talks about the joys of giving to others in need. We use ELCA Good Gifts to shift our attention from the chaos of shopping to Christ and his love.

To give someone a gift that makes an impact in the world instead of another gift they don't need is an easy choice. It is my hope that the people I give ELCA Good Gifts to will then pass that spirit on to another. It fills you up with so much joy to give in this way.

Patty DeVarti

ST. TIMOTHY LUTHERAN CHURCH
Tarpon Springs, Fla.

Four Ways to Give

Online

www.ELCA.org/goodgifts

Phone

800-638-3522

Mail

ELCA Good Gifts
P.O. Box 71764
Chicago, IL 60694-1764

Fax

Send order form
ELCA Good Gifts catalog to
773-380-2115



Evangelical Lutheran Church in America
God's work. Our hands.



ELCA GOOD GIFTS FAIR FOR MOTHER'S DAY

Nourish. Nurture. Heal. ELCA Good Gifts can change the world. As little as \$10 can provide a mosquito net, a fruit-tree seedling or 10 chicks for a family in need.

Your mother provided nourishment, nurturing and a loving touch when you were a child. Honor her this Mother's Day by providing these gifts to children and mothers around the globe.

Join us at our ELCA Good Gifts Fair and browse more than 50 different giving options that support life-changing projects and programs around the world. Honor Mom by sharing the love she shared with you.

PLACE:

DATE:

TIME:

ELCA GOOD GIFTS FAIR FOR EASTER

Easter chicks and fluffy ducklings can be more than cute and fuzzy — they can change lives! This Easter, fill your basket with gifts that have meaning. Load up your basket with ELCA Good Gifts and change lives for generations.

Think about it:

- A \$10 gift could buy 10 downy chicks to help a family in Mexico start an egg business.
- A \$20 gift could buy a duck to help a family in China escape hunger.
- A \$100 gift could help start a Sunday school program and teach children about Easter.

Join us at our ELCA Good Gifts Fair and browse more than 50 different giving options that support life-changing projects and programs around the world. These gifts make great Easter gifts. Come to the fair for a fun, educational and meaningful way to bring hope to the world.

PLACE:

DATE:

TIME:



Evangelical Lutheran Church in America
God's work. Our hands.



Evangelical Lutheran Church in America
God's work. Our hands.

ELCA GOOD GIFTS FAIR FOR CHRISTMAS

Are you looking for the perfect gift for someone special? Do you want to give a gift with meaning that makes an impact on this world and brings true joy? Come to the ELCA Good Gifts Fair and honor the people you love with gifts that will last for generations.

Think about it:

- For the cost of a mug for your favorite teacher, you could cover the cost of health and dental care for a child in an orphanage.
- For the cost of a video game, you could pay a girl's school fees.
- For the cost of a new outfit, you could provide water purification tablets to a village plagued by a natural disaster.
- For the cost of one of the latest gadgets, you could easily buy chicks for close to 20 families.
- And if you were planning to splurge on that new TV, you could provide a whole herd of alpacas!

Join us for our ELCA Good Gifts Fair and browse more than 50 different giving options that support life-changing projects and programs around the world. These gifts can be purchased in honor of a special person in your life – just in time for Christmas.

PLACE:

DATE:

TIME:

Save the date!

Come join us for an ELCA Good Gifts Fair and browse more than 50 different giving options that support life-changing projects and programs around the world! There will be gifts! Games! Crafts! And learning opportunities! We look forward to seeing you.

Sunday school students can decorate the opposite side of the post card with drawings and pictures of their favorite ELCA Good Gifts – especially the animals of God's Global Barnyard.

PLACE:

DATE:

TIME:

